

spring 2014  
corporate product guide

Vera Bradley







# The Vera Bradley Story

More than 30 years ago, Barbara Bradley Baekgaard and Patricia R. Miller took a moment's inspiration and turned it into the American dream ... Vera Bradley.

Named after Barbara's mother, our company creates stylish and functional handbags, luggage, accessories and travel items, combining smart product designs with distinctive, original fabrics and trims.



Blue Bayou #159



Classic Black #081

## New! Blue Bayou

Our take on the new blue-on-blue trend, this hand-rendered print — created in true blues, fresh white and inky black — lends an almost tribal effect to this bold floral. A peek of zig-zag lining reminds us to go with the flow.

## New! Classic Black

Sometimes, one color is all you need to make a statement. Particularly when that one color is as rich, luxurious, versatile and sophisticated as Classic Black.



Canterberry Magenta #149



Bittersweet #147



Heather #144



Tutti Frutti #140



Plum Crazy #137



# Vera Bradley

## Gift Sets



### The Long Weekend #12009

Shown in Bittersweet

Double Eye #10872  
Mini Hipster #12468  
Euro Wallet #10874  
Large Cosmetic #10108  
Weekender #12479  
**SET PRICE \$232**



### The Day Tripper #12007

Shown in Heather

On the Go #12469  
Euro Wallet #13036  
**SET PRICE \$102**

### The Commuter #12005

Shown in Blue Bayou

Tote #10449  
Lunch Bunch #12370  
Smartphone Wristlet #12423  
**SET PRICE \$132**



### The Jet Setter #12008

Shown in Canterbury Magenta

Large Duffel #10139  
Hanging Organizer #11026  
Medium Cosmetic #10385  
**SET PRICE \$159**

### The 9 to 5 #14086

Shown in Classic Black

Tote #12738  
Smartphone Wristlet #12443  
**SET PRICE \$116**



### The Holiday #14087

Shown in Classic Black

Large Duffel #12727  
Mini Hipster #12730  
Euro Wallet #13548  
**SET PRICE \$196**





Handbags  
Shoulder



Glenna  
#12558  
14 ½" x 11 ¾" x 6"  
11" strap drop  
zip closure  
suggested retail \$80



Mandy  
#11450  
12" x 9 ¾" x 4 ¾"  
11" strap drop  
zip closure  
suggested retail \$70

Handbags  
Crossbody



Hipster  
#11262  
11" x 11" x 1 ¾"  
52" adjustable strap  
zip closure  
suggested retail \$60



Mini Hipster  
#12468  
6" x 7 ½" x ¾"  
53" adjustable strap  
magnetic snap and  
zip closures  
suggested retail \$50



On the Go  
#12469  
11 ½" x 8 ½" x 4 ¼"  
53" adjustable strap  
zip closure  
suggested retail \$70



Tablet Hipster  
#12695  
11 ¾" x 10 ¼" x 1 ¾"  
52" adjustable strap  
hidden magnetic closure  
suggested retail \$65

Totes



Tote  
#10449  
11 ¾" x 13 ½" x 4"  
12 ½" strap drop  
toggle closure  
suggested retail \$49



Vera  
#10096  
19 ¼" x 14 ¾" x 6 ¼"  
11" strap drop  
toggle closure  
suggested retail \$86

Backpacks



Backpack  
#12746  
10 ½" x 13" x 4"  
2" handle drop  
31 ¼" adjustable shoulder straps  
zip and hidden magnetic closures  
suggested retail \$89

Specialty



Lunch Bunch  
#12370  
7 ½" x 9" x 4 ¼"  
3" handle drop  
zip closure  
suggested retail \$34

Baby Bags



Make a Change Baby Bag  
#12485  
16 ½" x 12" x 7 ½"  
15" strap drop  
15 ¾" x 23 ¾" changing pad  
zip and hidden magnetic closures  
suggested retail \$118



Stay Cooler  
#12745  
9" x 7 1/2" x 6"  
47" adjustable strap  
zip closure  
suggested retail \$36

## Accessories Wallets



Coin Purse  
#10136  
5 1/4" x 4"  
zip closure  
suggested retail \$14



Euro Wallet  
#10874  
5 1/2" x 4 1/4"  
pin snap closure  
suggested retail \$32



Turn Lock Wallet  
#10913  
7 3/4" x 4 3/4"  
turn lock and zip closure  
suggested retail \$49

## Accessories Wristlets



Pushlock Wristlet  
#12925  
8 1/4" x 5 1/2" x 1 1/2"  
6" removable wrist strap  
pushlock and zip closures  
suggested retail \$42



Smartphone Wristlet  
#12423  
5 1/2" x 3 1/4" x 2"  
6" wrist strap  
pin snap and zip closures  
suggested retail \$49



Zip Zip Wristlet  
#13098  
7" x 4 1/4"  
6" removable wrist strap  
zip closure  
suggested retail \$36

## Accessories ID/Keychains



Breakaway Lanyard  
#12476  
18 1/2" x 1/2"  
suggested retail \$16



Zip ID Case  
#10125  
5" x 3"  
zip closure  
suggested retail \$12

## Accessories Cosmetics



Small Cosmetic  
#10107  
7" x 4" x 1 1/4"  
zip closure  
suggested retail \$22



Medium Cosmetic  
#10385  
8" x 4 1/4" x 2 1/4"  
zip closure  
suggested retail \$26



Large Cosmetic  
#10108  
10" x 6 1/4" x 3 1/4"  
zip closure  
suggested retail \$30



Grand Cosmetic  
#12752  
11 1/2" x 7 3/4" x 4 1/2"  
3 1/2" handle drop  
zip closure  
suggested retail \$42



Accessories  
Eyewear Cases



Double Eye  
#10872  
4" x 7 ¼"  
suggested retail \$22

Travel  
Accessories



Hanging Organizer  
#11026  
11 ½" x 29 ¼" x 2 ½"  
tie closure  
suggested retail \$48



Luggage Tag  
#11605  
4 ½" x 2 ¾"  
suggested retail \$12



Umbrella  
#12292  
11" closed  
suggested retail \$34

Travel  
Bags



Grand Traveler  
#11889  
21" x 14 ½" x 9 ½"  
7" strap drop  
52 ½" removable strap  
zip closure  
suggested retail \$120



Large Duffel  
#10139  
22" x 11 ½" x 11 ½"  
15" strap drop  
zip closure  
suggested retail \$85



Weekender  
#12479  
18 ½" x 12 ½" x 8"  
6 ½" handle drop  
48 ½" adjustable, removable  
strap  
zip closure  
suggested retail \$98

Handbags  
Shoulder



Glenna  
#12518  
14 ½" x 11 ¾" x 6"  
11" strap drop  
zip closure  
suggested retail \$95  
L

Handbags  
Crossbody



Hipster  
#12433  
11" x 11" x 1 ¾"  
52" adjustable strap  
zip closure  
suggested retail \$70  
L



Mini Hipster  
#12730  
6" x 7 ½" x ¾"  
53" adjustable strap  
zip and magnetic snap  
closures  
suggested retail \$58



On the Go  
#12439  
11 ½" x 8 ½" x 4 ¼"  
53" adjustable strap  
zip closure  
suggested retail \$80  
L



Tablet Hipster  
#12724  
11 ¾" x 10 ¼" x 1 ¾"  
52" adjustable strap  
hidden magnetic closure  
suggested retail \$75

L LOGO-FRIENDLY: This style can be embroidered with your logo!

Totes



Tote  
#12738  
11 ¼" x 13 ½" x 4"  
12 ½" strap drop  
toggle closure  
suggested retail \$59



Vera  
#12741  
19 ¼" x 14 ¾" x 6 ¼"  
11" strap drop  
toggle closure  
suggested retail \$99



Backpacks



Backpack  
#12737  
10 ½" x 13" x 4"  
2" handle drop  
31 ¼" straps  
zip and hidden magnetic  
closures  
suggested retail \$99



Baby Bags



Make a Change Baby Bag  
#12879  
16 ½" x 12" x 7 ½"  
15" strap drop  
15 ¾" x 23 ¾" changing pad  
zip and hidden magnetic  
closures  
suggested retail \$138

Accessories  
Wallets



Euro Wallet  
#13548  
5 ½" x 4 ¼"  
pin snap closure  
suggested retail \$39



Turn Lock Wallet  
#12740  
7 ¾" x 4 ¾"  
turn lock and zip closures  
suggested retail \$57

Accessories  
Wristlets



Pushlock Wristlet  
#13115  
8 ¼" x 5 ½" x 1 ½"  
6" removable wrist strap  
zip and pushlock closures  
suggested retail \$52



Smartphone Wristlet  
#12443  
5 ½" x 3 ¼" x 2"  
6" wrist strap  
pin snap and zip closures  
suggested retail \$57

Travel  
Bags



Grand Traveler  
#12723  
21" x 14 ½" x 9 ½"  
7" strap drop  
52 ½" removable,  
adjustable strap  
zip closure  
suggested retail \$149



Large Duffel  
#12727  
22" x 11 ½" x 11 ½"  
15" strap drop  
zip closure  
suggested retail \$99



Weekender  
#12435  
18 ½" x 12 ½" x 8"  
6 ½" strap  
48 ½" removable, adjustable  
strap  
zip closure  
suggested retail \$140



LOGO-FRIENDLY: This style can be embroidered with your logo!